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## **IdeaFarm** (tm) City

Federal Constitutional Protectorate of the U.S.A.

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## **IdeaFarm** (tm) City

**IdeaFarm** (tm) City is a civic and political project funded by the sale of software products and services. **IdeaFarm** (tm) City is a private, for profit entity; its owner can dispose of revenue as he sees fit. But the legal existence of **IdeaFarm** (tm) City derives from its Constitutional Declaration, which requires its "governing proprietor" to maintain zero net worth and to disclose every penny of revenue and expense. So all revenue beyond what the owner spends on "wine, women, and song" must be spent on the project mission.

The mission: Promote unselfish living by creating a compelling economic incentive to live wholesomely connected to other people, to the Earth, and to one's Higher Power.

The organizer, a.k.a. governing proprietor, is one of the most experienced software developers alive today. He is also a libertarian student of political economy, a product of the Ph.D. program in economics at the University of Chicago. **IdeaFarm** (tm) City is his life work, and he is determined to achieve its mission by creating value for two groups of people, worldwide. This is not a beggar website panhandling for donations; here you are offered products and services at a price that the organizer hopes will excite you to action. No donations of either time or money are accepted, and no public moneys are used.

The first group served by the **IdeaFarm** (tm) City project consists of all people willing to:

1. sign a public declaration of intent to live unselfishly
2. participate anonymously in weekly community dinners

These dinners are hosted by teenagers at healthy, inexpensive fast food restaurants. Each group is called a "village", and one objective is to organize a village in each and every urban postal code, worldwide. Each villager pays for his or her own meal, only first names are used, and no solicitation of any kind (begging, selling, or soul saving) is allowed. Villagers come together with a simple idea: "I will make myself available as a brother or sister for wholesome connection with any other human being who shows up seeking community. Wherever there is a village, loneliness becomes a choice, and true brotherly / sisterly friendship

becomes an immediate reality for all who choose it.

These villages are not social groups and no religious, political, or other ideas are promoted; they are economic associations. The mission of each village is to create a compelling economic incentive for everyone in the postal code to live unselfishly. At the dinners, the villagers develop wholesome relationships that enable them all to get better jobs, start businesses, and spend money intelligently. But these gatherings are not cold, tedious business meetings; they are warm community dinner gatherings with a practical purpose.

The second group served by the **IdeaFarm** (tm) City project consists of all people willing to:

1. participate regularly in the weekly community dinners
2. loan \$8 to the organizer for 64 days
3. pay 1 cent per day

in order to use **IdeaFarm** (tm) branded software products and services. With minor exceptions, these products and services are supplied for free to members; all development costs and profit are paid out of the membership fee. That fee, currently 1 penny per day, is guaranteed to double for new members every 64 days. Becoming a member locks in your price for the life of your membership. There is also a "satisfaction or your money back" guarantee, and you are protected by PayPal's anti-fraud and anti-theft policies.

The mission guiding development of **IdeaFarm** (tm) software is to "connect people wholesomely". The first offering, which has not yet been released, will be a zero spam, zero advertisement, zero thought steering, secure email service. Purchasing membership today will give you a "sneak preview" of the current state of **IdeaFarm** (tm) software, including **IdeaFarm** (tm) Piggyback Distributed Operating System, as well as access to the members-only **IdeaFarm** (tm) City web site. When **IdeaFarm** (tm) Mail is ready, your free access to it will be included in your membership. As other products and services are released and add value to membership, the price will rise for new members, but not for you.

You can participate in your local village gathering indefinitely without ever becoming a member or revealing your identity. But membership requires active participation in your local village. If you are not willing to commit publicly to living unselfishly, and to demonstrate that decision by getting to know, and becoming known by, the village in your postal code, then you do not get to:

1. use **IdeaFarm** (tm) branded software products and services
2. use "**IdeaFarm** (tm) Associate" on your resume or sales literature

These tangible benefits of membership as an **IdeaFarm** (tm) Associate combine with the intangible benefits of village participation to improve your personal "bottom line". Bottom line results. Or your money back.

"Lift a finger" with us to realize a beautiful vision that is both very new and very old. Make life better, both for yourself and for others. Send email to me at:

[ideafarmcity@yahoo.com](mailto:ideafarmcity@yahoo.com)

You will not receive spam. I will not put you onto a list or disclose your email to anyone else. We will converse about the project via email. When our conversation is over, I will discard your email address.

I am an economist, and I think that the United States is in deep doo-doo. In my opinion, the root problem is that we have become a selfish people. This is not due to our moral defectiveness; it is the result of an economic system that divides and conquers us by destroying all forms of community to place us in an "every man for himself" economic jungle. **IdeaFarm** (tm) City is my plan to solve the problem for my two children, for myself, and for you. You can prosper without selling out your moral values and becoming an economic predator, if you don't try to do it alone. Join us!

To encourage you to act now, I am giving access to the **IdeaFarm** (tm) City web site to all who send me email. In return, I ask only that you discuss the web site with me via email. You will learn about a fascinating project, and I will enjoy a momentary "wholesome connection" with you. Those not willing to connect with me wholesomely, even for just a brief email conversation, get to see this cover letter, and nothing more. Let the selfish people, the economic predators in our society, feed on each other in the cold dark night while we sleep warmly and safely in our villages!

**Wo'O Ideafarm**

"the organizer"

Governing Proprietor

**IdeaFarm** (tm) City

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